

*ATTENTION*

*Business Owners, Entrepreneurs,  
Professionals, Executives,  
Major Corporations, and Service Providers*

**The Nations Top  
Coaching Pro Will  
Personally Guide You To  
Skyrocketing...  
Your Business  
And Yourself**



**To The Highest Levels Of**

 **Performance**  
 **Profitability**  
and  
 **Success**

Before your competition  
gets there first

I have some important  
questions for you.

**Think hard...**  
and give each of the following  
questions deep thought  
before you answer.

1 - Questions about your leadership skills



**Do you want to optimize your leadership  
influence?**



**Do you want to be in control of your  
career?**



**Do you no longer feel the passion and excitement in your work?**



**Do you sometimes feel out of control?**



**Do you desire to achieve success?**



**Do you want to create the life you deserve?**



**Do you want to gain more quality time for yourself and your family?**



**Do you want to feel fulfilled at the end of the day?**

## **2 - Questions about your business skills**



**Do you want to maximize your productivity and profits ?**



**Do you feel angry that your people won't just do their jobs?**



**Are you irritated that you have to be involved in everything yourself?**



**Do you worry that you can't keep up with managing all of it?**



**Do you worry about employees that don't perform?**



**Do you worry about succession planning?**



**Do you worry about your leaders that don't lead well?**



**Do you want to advance in your career or business?**



**Do you want to learn the key attributes of a successful manager and business owner?**



**Do you want to maximize sales?**



**Do you want to maximize your companies image?**

### 3 - Questions about your people skills



**Do you want to Influence others easily so they support you?**



**Do you worry about retaining your people?**



**Do you want to have more effective communications?**

**IF YOU ANSWERED YES TO ANY  
OF THE ABOVE QUESTIONS**

**I HAVE WONDERFUL NEWS FOR YOU**

**THE GOOD NEWS IS...  
THAT YOU HAVE COME TO  
THE RIGHT PLACE.**

**I HAVE YOUR TOTAL SOLUTION**

TO EVERY ONE OF THE ABOVE  
QUESTIONS

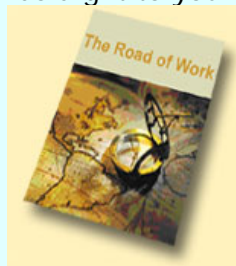
*BUT FIRST...  
A QUICK TIME OUT*

*BEFORE CONTINUING TO READ  
THIS LETTER...*

*QUICKLY SIGN UP RIGHT NOW!  
TO RECEIVE YOUR*

*FREE  
NEWSLETTER*

Sign up today and you will also receive  
**"The Road of Work:  
Keys to A successful career navigation"**  
as a gift to you.



**There's no obligation, it's a free gift for a limited time.**



***YES... sign me up  
for the FREE newsletter***

First Name

Email



We totally respect, and will protect, your privacy.  
We guarantee to never sell, rent or trade your e-mail address. Ever!

# The Open Door Coaching Group

Meet



**Debora McLaughlin**  
CEO, & President of Open Door Coaching Group

The Nations Leading  
Personal Power of Influence Coach!

**Debora McLaughlin** Is a Speaker, coach, consultant, master teacher, leadership and peak performance master for over 25 years now.

Debora knows how to uproot anything that blocks your success so you can enter the life you really desire.

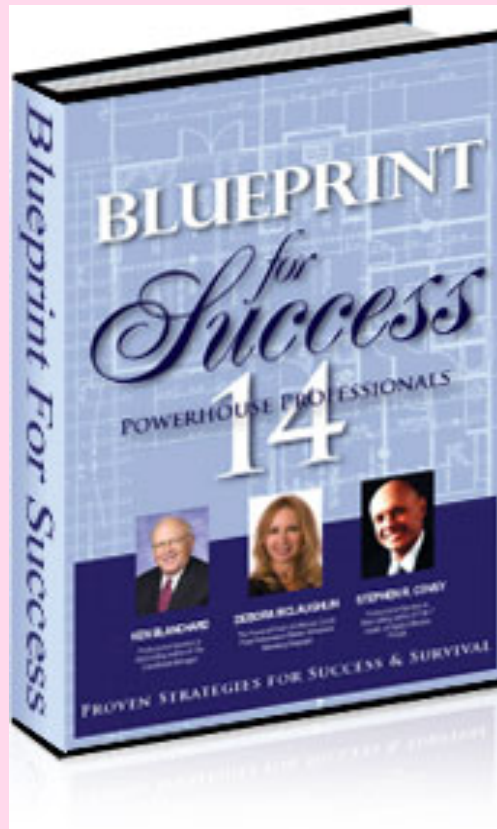
She is recognized nationally as being one of the leading coaches in her industry. Debora is also highly respected for her strategic intellect, impeccable leadership and organization turn around successes.

some of these successes have doubled her client's business in relatively short time periods

**She is Co Author of the book  
“Blueprint for Success”  
With  
Stephen R. Covey**



**And  
Ken Blanchard**



She has also authored...

- **Roadmap to Career Success**
- **10 Keys to a Successful Drive**

She is past president of  
**Business Professional Women's organization**

- **I am a licensed Psychotherapist**  
(to uproot any psychological issues that hold you back)  
**and**

- **Certified Multicultural Counsel**  
(working in a appreciating cultural diversity).

### **Coaching Credentials:**

I have been recognized by the ICF (International Coach Federation) for meeting all requirements as a...

- **Professional Certified Coach.**
- **Certified Executive Coach**
- **Certified Career Coach**
- **Specialty training in Business Coaching**
- **Certified in Advanced Coaching**

Attended all International Coach Federation training  
(not a 6 week master coaching certificate program).

### **Professional Credentials:**

Debora McLaughlin, MA, LCMHC, PCCC, CECC and the world's first Personal Power of Influence Coach is internationally acclaimed for her innovative expertise as a skilled clinician, human dynamics expert, certified multicultural counselor and executive coach.

She is a founding member of The Southern New Hampshire Women's Business Network, Women's Business Center, founding member of the Independent Consultants Forum in New England, past president of a local chapter of the Business and Professional Women's Organization outside Boston--a national association committed to supporting women in the workplace

And an International Coach Federation Member.

Graduate of the ICF accredited MentorCoach Program

Graduate of Career Coach Institute Executive Coaching Program

Certified Executive and Career Coach

Member, International Coach Federation

Member, International Coach Federation of New England

Affiliate of Comprehensive Coach U

Advanced Coaching Program and Coach University.

**Premier Career Coach for Unlimited Growth Potential**

**MA, Counseling with specialty in Career and Lifestyle Assessment, Rivier College, Nashua NH  
MA, Clinical Psychology, Hunter College, NYC  
Certification in Multicultural Counseling  
President and PR representative, The Business and Professional Women's Organization, Nashua, NH.  
Member, Greater American Downtown Marketing Committee and Nashua Job Force Coalition.  
Master Teacher, Mentor Coach**

**With these credentials and skills Debora is in a class by herself.**

**Unlike traditional coaches she is qualified to help executives, managers and business owners to resolve underlying psychological issues and skill deficits, in addition to leadership, management and sociological concerns that obstruct productivity and profitability.**

**Clients say there are many reasons, most cite her contagious energy and zest and dynamic optimism help them to move forward with ease and confidence.**

**With Master degrees in both counseling and psychology, Debora combines her clinical skills with her special expertise in coaching and human dynamics to provide innovative solutions that generate demonstrated results.**

**Debora is also one of the few coaches who has a certification in multicultural diversity. Her practical experience and educational background in this arena enables her to understand and work well with diverse cultures.**

**Clients also say that Debora has a wealth of extraordinary strengths that include intuition, leadership, team building and brainstorming, to name a few. In fact, they say, her innate ability to help individuals rejuvenate their passion, energy and enthusiasm for their careers, is second to none. One client said, "It was like someone opened the**

**blind in my window...now I can see clearly."**

**Debora's 25 year career ranges from a sales and marketing employee to a management consultant, an accomplished clinician and a successful career coach and business owner.**

**Today, she has "opened the door" for thousands of executives, entrepreneurs, professional service providers and owners, like you, who want strategies for change and ways to advance in today's ever-changing workplace.**

**"What I learned most from my own experiences and professional career coaching and training is that you do have choices. You have to chart your own course and keep moving forward to take action on your personal and professional goals."**

**Debora's professional goals include active participation in many business organizations.**

**In addition to individual and group coaching and numerous products, Debora speaks with large corporations nationwide to optimize career and management solutions for its personnel.**

**Because I have a unique mix of corporate experience, business expertise and people skills to effect success. My psychology training is a basis foundation of this, I move people forward quickly. I am personally committed to my clients. I carry them with me all the time if I am at a networking event I am promoting them too! I interconnect my clients too.**

If you would like to benefit from Debora's expertise and solutions, like hundreds of other individuals...

**Call  
Open Door Coaching  
now at  
603-880-1968  
and learn how you can change your life!**

## COACHING...

*Will Get you there*

*It's all about increasing your profits*

### PROFITS

Six out of every ten Fortune 500 companies provide coaches for their executive teams.

### PROFITS

Coaching has been proven to return \$7.00 to your business for each \$1.00 spent.

**My company helps my clients achieve greater profits by optimizing your...**



**People**



**Leadership**



# **Business Strategies**

## **PROVEN COACHING SYSTEMS THAT WORK**

It is not just talk coaching, it is proven methods for leadership, business strategy and people building that work.

### **My Leadership Coaching:**

**Will help you become the influential leader that you need to be in today's world. We will be working on highly effective techniques, such as:**

- Time management
- Effective communications
- Effective Meeting Management
- Stop Managing Start Coaching skills

### **My Business Coaching:**

**Each of my business coaching strategies is customized to the company I am working with. I am building a team of strategies to deliver these services as well.**

**I am an avid consumer of business strategy learning and I have studied with:**

- **Michael Gerber**

(author, E-Myth, why businesses fail and what to do about it, CEO E-Myth Worldwide),

- **Jay Abraham**

- **Chet Holmes**

- **Scott Hallman**

all top strategists.

I find that many clients are unable to distill how information applies to them and how to implement it. I help clients to grow their business by helping them to get a clear vision for their business and then to implement the systems and strategies to achieve that goal.

As a top sales person in my own career, ( Sprint Corporation, I sold in NYC and Boston, last sale was 8 million to a new account involving all services in over 30 countries)

I can effect successful sales strategies, optimize customer service, help companies develop their brand essence, get clients to buy more, more often and at higher pricing per purchase through bundling and leveraging of services. I also teach my clients how to develop referral strategies and affiliate partnerships to grow rapidly.

## My people Coaching:

This is the part I truly enjoy, turning on people's personal power of influence so they can be stars in their own work and lives. I use a people development framework called the People Model which originated in Europe. I'll provide the resource for you to see on this. My theme is Success Starts with People. I want to stress that in my coaching, without people buy in all the greatest leadership and business strategies are not going to lead to greatest profitability In the People Model I have a vast number of tools to effect motivated, goal oriented people who are aligned with the company goals. The perception gap tool identifies gap areas. The People model (I'll attach what this means) I also

have personal and professional development wheels, performance management tools, training and development evaluation of needs, organizational development, managing cultural change etc. At the same time I use my psychology skills to uproot personal barriers, resolve conflicts, communication issues, feedback concerns and any other life issue that gets in the employees way of enjoying their work and performing optimally.

#### **Credentials:**

One of only 12 certified People Academy practitioners in the United States. Licensed cognitive behavioral psychotherapist (thoughts, effect feelings, trigger behaviors) to uproot the core beliefs that trigger the thoughts and feelings that prohibit excellence and quickly change behaviors to be positive and in alignment with self.

## My Coaching of Major Corporate Clients:

I also work with large corporate clients. I am invited to Oracle Corporation twice a year as one other professional partners to talk about services.

I work with corporation and employees of corporations to effect better leadership, resolve leadership, communication problems etc.

I am working with a Director of Operations for the next year to help groom him to become General Manager of the Company using the corporate guidelines to do so. I've worked with VP's to leverage more effective people or to help them to migrate on their own career path. I would like to attract highly paid professions who want to work easier, goal setting, time management, inspiring people, reducing conflict and letting themselves shine for future advancement.

## **IT'S A PROVEN SYSTEM THAT WORKS**

- **Increased profits.**
- **Increased productivity: Systems in place to run a smooth business / company / department / job**
- **Access to the latest business and internet marketing strategies.**
- **Intellect, as a vacuum of current business/marketing knowledge I quickly implement before you have time to get exposed to it.**
- **Improved leaderships, professional confidence.**
- **Increased self esteem.**
- **Supportive people who are in alignment with the big vision.**
- **Clarity about your strengths, values and goals.**
- **A positive mindset, my clients taught this as my greatest gift, getting you to shift internally and align all beliefs, thoughts and behaviors to achieve success.**

- **Feeling of having a partner you are not alone, I am available and committed to my clients, I act as a sounding board, offer brainstorming and have no emotion around what they are involved in, I can see it more clearly and help them to do so as well, they feel supported in the process.**

*I've developed a very special, limited opportunity to work with just a few business owners that is guaranteed to step your business up to the next level.*

*I will be working with you personally (you won't get some glorified assistant masquerading as an expert).*

*This program will require a substantial amount of my time. So i must put a strict limit on this program.*

Would you like to hear the details?

**CALL ME PERSONALLY**

**AT**

# 603-880-1968

FOR A FREE  
NO OBLIGATION, CONSULTATION

CALL RIGHT NOW

Just  
Give me  
30 days!



I would also like to remove any doubts that you may have, as well removing any risk by providing you with my Unconditional 100% . . .  
**No Questions Asked...**

## 100% Money Back Guarantee

If you feel my coaching is not for you after 30 days you can terminate and get your money back.

It's that simple. You have No Risk! If it doesn't do for you what I say it will, you get your money back.

I take all the risk

## Testimonials

From Our Satisfied Customers

### What People Are Saying...

Here is the testimonial of a client I've been working with for 2 ½ years, during that time she has grown her business from 750k to 3 million, tripled her staff, increased clients from 220 to over 600 clients nationwide, became one of four premier partners in the country for what she does. I coach her as the CEO and now coach her VP of Operations, Marketing Director and sales team. Through coaching I help each individual to define a clear vision for their department and themselves. I then work with them to make sure that their vision is in alignment with the corporate mission and its goals. Working with many people I made the flow of effective communication easier. I am working with them for their goal to break 5

million.

**"Debora McLaughlin has been my coach and mentor for over two years, during a very critical period in my company's growth. She has been an outstanding source of inspiration and helped me to improve my leadership and business planning skills to meet many different kinds of challenges. Her marketing and business expertise coupled with her background in psychology are a perfect blend to be able to coach her clients through many different types of issues. She has worked extensively with several of our employees as well to assist them with their growth into new leadership roles. Her dedication to our success has been truly remarkable. I highly recommend Debora as a leadership coach, and for anyone that is trying to attain a new level of performance and success in a challenging environment."**

June Jewell, CEO, CPA,  
[www.JewellAssociates.com](http://www.JewellAssociates.com)

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**"I have the passion for my business, but was in need of some of the newer marketing tools that could help me to launch my business to another level of profitability. Being a part of Debora's workshop series has built time into my schedule. She is an inspiring firecracker of a business woman... her workbook is chock full of resources and tools...The resources and tools for structuring marketing strategies...within sixty days I exceeded my revenue goals. Thank you Debora!"**

**Lisa Allen**

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**This workshop gave me the time to slow down and think strategically**

**about where my organizing business should head and how I'll get to that vision ... Debora's facilitation was dynamic and interactive... she provided a multitude of outside expert references for us to use, now and in the future**

**"Debora McLaughlin has created THE marketing program of the millennium! She has the newest and best tools for the modern entrepreneur and is the most bodacious marketer I know."**

**Terri Levine  
CEO Comprehensive Coaching U  
Author and Speaker**

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**"Debora has given me the valuable gift of imagining great possibilities for myself. Not just in term of her smart business sense and endless supply of resources, but in terms of changing the dialogue of my inner voice. I've learned how to dream big and more important, to expect results. I hesitate to use the word 'miracle' because it might not seem believable, but I have watched Debora perform miracles right before my eyes. She gets results, makes things happen, brings clarity to confusion, and does it all with a gentle smile and sincere warmth."**