

FIRST GET THE DECISION MAKER ON THE PHONE

Say to first person that answers phone...

SLOWLY – DON'T RACE

Hello – my company is the WORLDS largest provider of new customers for **ONLY** (*veterinarians/plumbers/accountants... whatever they are*)... we have the ability to actually **DOUBLE** the amount of paying customers (clients/patients) that you currently have
Who in your company makes the final decision as to how you add lots of new paying customers/clients?

1 – IF PERSON SAYS “I DO”... smoothly continue the conversation with # 4

2 - IF WE ARE GIVEN A PERSONS NAME... SAY ... “It is very important that you connect me with him/her right now, I'll hold”

IF THIS “GATE KEEPER” BRUSHES YOU OFF, OR GIVES YOU A HARD TIME ... SAY... (keep a smile in your voice)

This is not a game... if I can't talk to him/her **NOW** I am instructed to immediately call the next name on my list of (*veterinarians/plumbers/accountants... whatever they are*) and give all of these new customers to **THEM**, your competitor.
If all of these new customers go to your competitor simply because you wouldn't put my call through... your boss will kill you.
It is **URGENT** to **YOU!!!!** and me that I speak to him/her **NOW**. Please connect me, I'll hold

3– WHEN DECISION MAKER COMES ON THE LINE... SAY

Hello – the name of my company is (*veterinarian/plumber/accountant... whatever they are*) crawler.

We are the worlds largest supplier of new customers for (*veterinarians/plumbers/accountants... whatever they are*) **ONLY** ...

(*veterinarians/plumbers/accountants... whatever they are*) are all that we specialize in. We have the ability to actually **DOUBLE!!!** the amount of paying customers that you have now . And I am totally serious about that.

4 - THEN SMOOTHLY CONTINUE #1 OR #3 ABOVE WITH...

It is possible to **DOUBLE** the **PROFITABILITY** of your business - by **DOUBLING** the amount of customers that you have right now.

And we can do that for you for absolute peanuts... For a total expense of **LESS THAN** \$2 a week

We harness the powerful pulling power of the entire internet to bring these new customers/clients to you.

We are the most used search engine on the internet **SPECIFICALLY FOR** (*veterinarians/plumbers/accountants... whatever they are*)

Thousands of people come to our search engine web site **EVERY SINGLE DAY!!!**... the **ONLY** reason that they come to our search engine web site is to find a... (*veterinarian/plumber/accountant... whatever they are*). That's all that they come to our site looking for... **NOTHING ELSE** They want us to recommend a (*veterinarian/plumber/accountant... whatever they are*)... to them.

These people are in the most critical stage of the shopping cycle.

- They are totally serious about finding a (*veterinarian/plumber/accountant... whatever they are*)
- They have a very specific need that they want to solve right now.
- They are now actively in the process of searching for the (*veterinarian/plumber/accountant... whatever they are*) to use.
- They are ready to make their final decision **RIGHT NOW**.

IF you have listed with us... When those thousands of people come to our (*veterinarians/plumbers/accountants... whatever they are*) search engine... if they reside in the area that you have told us that you service... we tell them all about you... and give them your contact information... along with a strong push to get them to contact you. It's like a giant magnet pulling customers right to your business. They can even contact you directly... right from our search engine.

This one listing gets you listed everywhere on the internet. Now you can get all of the new customers that you can handle from the entire internet for absolute peanuts with just one single, highly productive, listing. List your business right now and take advantage of our new advertiser massive introductory discount... available for people who sign up right now only. You will have access to hundreds upon hundreds of new customers for only \$1.92 a week... **THAT'S ALMOST FREE**.

Your ALMOST FREE listing will receive exposure to all of these absolutely ready-to-commit consumers. It's like "shooting fish in a barrel".

Don't miss ANY new customers, get your business listed quickly... by listing your business on our popular ([veterinarians/plumbers/accountants... whatever they are](#)) search site you expose your business to these constant streams of new customers... Make sure customers can find you List your business now. I can give you our massive discount only if you list now. **GET LISTED WHAT ARE YOU WAITING FOR?**

TRIAL CLOSE

\$1.92 a week comes to ONLY \$99.⁹⁵ annually for an entire year's listing... That's an entire year of a constant flow of new customers... But you must act right now

I WILL START YOUR LISTING RIGHT NOW –

WHICH CREDIT CARD DO YOU WANT TO PUT IT ON?

WAIT FOR ANSWER – DO NOT SAY ANOTHER WORK UNTIL HE/SHE DOES

IF THEY ARE READY TO BUY... SKIP EVERYTHING BELOW AND GO RIGHT TO # 6

IF YOU NEED TO DO MORE SELLING... CONTINUE WITH...

Let me tell you more about all the business building features that come with your annual listing.

12 Month Term.

Your Listing will remain active for twelve months. Edit your Listing details at any time and as often as you want. Promoting your website cannot be easier!

Your Business Receives Triple Exposure.

Your website will appear on the Computer Web Search, Directory Search and Local Search pages.

#1 Computer Site.

Your Website will be listed on the largest Computer Search Engine and Directory Online.

Human Edited.

All listings are manually edited to ensure quality link listings.

Business Web Page.

All listings include your receiving a customizable business web page showing your business description with contact information.

RSS Feeds.

Your website listing is available on our RSS syndicated feeds, being displayed across thousands of websites able to display our content.

Confidential & Secure.

All of your data is encrypted for safe and secure transmission to our server.

Targeted Local Traffic.

Focus on Keywords and Locations that are relevant to your business to drive local targeted traffic to your business.

Map and Directions.

Your business is plotted on a local map and customers can get directions to/from their location.

Listing Performance.

You can track your listing with up-to-the-minute statistics.

Deep Links.

In addition to 1 homepage link, this listing includes 5 additional product page links

Priority Positioning.

Your listing will always appear above Standard Listings, giving you maximum exposure and more clicks.

Background Color & Graphics.

The background color and star graphics makes your listing stand out.

Maximum Visibility.

Your Featured Listing links are displayed over 5 times more than Standard Listings. Premium Listings are displayed over 10 times more than Standard Listings.

Front Page Exposure.

Your listing will appear on the front page of Computer Crawler search engine (on a rotational basis).

Business Profile.

Online customers look for more than a name and number when they need goods or services. Use your Business Profile to show customers your vital business information.

Photos.

Promote your business with pictures. Upload up to 5 photos to attract more visitors to your website.

eForm.

Encourage customers to email your business directly with an eForm on your listing.

2nd CLOSE ATTEMPT

Mr/Mrs _____ Are you ready to start receiving new customers from our search engine? –
WHICH CREDIT CARD DO YOU WANT TO PUT YOUR LISTING FEE ON?

IF THEY ARE READY TO BUY... SKIP EVERYTHING BELOW AND GO RIGHT TO # 6

IF THEY ARE STILL NOT READY... CONTINUE WITH...

What is causing you not to consider listing your business with our PREMIUM BUSINESS listing?

If it is price... I have a pleasant surprise for you. We have two additional listing programs available to you.

One is our FEATURED BUSINESS listing that is only \$1.35 a week, or \$69.95 a year
And we also have a STANDARD BUSINESS listing that is a ridiculously low 77¢ a week, or only \$39.95 a year

How could you even consider not doing that?

3rd CLOSE ATTEMPT

Would you like me to start you off with one of those lower priced listings... so that you can at least start off by testing the program?

6 CLOSE UP THE SALE

I AM STARTING TO PROCESS THIS FOR YOU NOW. I NEED THE FOLLOWING INFORMATION FROM YOU:

What is the Email Address that you want information from us sent to?,
Cardholder Name,
Card Type,
Card Number,
Expiry Date,
CCV Number.

You will be receiving a payment confirmation by email...

You will also be receiving full information by email on how to proceed.