

Unless you have been living on another planet you have heard of eBay.
A name, that surveys reveal is recognized by almost everyone in this country.
One of the most stunning success stories in American business history.

**The Largest Shopping Mall On the Planet
With Well Over 150 Million Shoppers
Who Spent over 34 Billion Dollars On eBay Last Year.**

THE LARGEST MARKETPLACE IN THE HISTORY OF MANKIND

eBay's meteoric growth and sales volume are still skyrocketing straight up on a course into the stratosphere, with no letup in sight. As you will see eBay keeps getting stronger and stronger.

*This year **eBay**[®] is Celebrating its 10th Anniversary
in business and is now officially...*

THE FASTEST GROWING COMPANY IN HISTORY.

**At any given instant, during any given day,
almost 50 million items are for sale on eBay.**

5 million new items are added EVERY DAY!.

Absolutely EVERYTHING , "under the sun," that can be even remotely
imagined (that is "eBay legal") is being sold on eBay right at this moment.

8 Million bids a day are placed on eBay.

Over 130 million searches are placed on eBay

every day (that's on a par with Google)

Here are some facts about eBay you may not know...

Over 100,000 new users join EVERY DAY.

Over **\$700 million** of merchandise is sold on eBay every week.

Over **\$1,300** of merchandise is sold on eBay **EVERY SECOND!** - 24/7.

The total value of all items sold on eBay grew **75%** in **2003**, hitting **\$23.8 billion**.

eBay just released its financial report for 2004.

There are now a record
150 Million Confirmed Registered Users on eBay.

(That is larger than the population of France, Italy or Germany!)
representing a 43% increase over the 94.9 million users reported at the end of 2003
(it has grown over 300% in just the last 3 years, and still skyrocketing upward at an **increasing** pace).

If the 150 Million registered users on eBay were counted as a population
eBay would rank 7th on a list of the worlds largest nations

eBay's full year gross sales for **2004** were

34.2 BILLION DOLLARS

(That's more than more than the gross national product of most countries).
Representing a 44% increase over the full year sales reported for 2003.
Net income over the prior years net income increased 76%

PayPal, which is now owned by eBay,
reported that it handled 18.9 Billion payment transactions in 2004
representing a 55% increase over its 12.2 billion transactions handled in 2003

eBay reported handling a record 1.4 billion auction listings in 2004
representing a 45% increase in items auctioned on the site over 2003

eBay also reported that in 2004 12 of its product categories
each produced 1 Billion dollars or more in sales

THE 12 BILLION DOLLAR SALES PRODUCING CATEGORIES, AND THEIR SALES ARE:

| | |
|---------------------------------|-----------------|
| 1 - eBay motors..... | \$ 11.1 Billion |
| 2 - Consumer Electronics..... | \$ 3.5 Billion |
| 3 - Computers..... | \$ 3.0 Billion |
| 4 - Clothing & Accessories..... | \$ 2.9 Billion |
| 5 - Books/Movies/Music..... | \$ 2.4 Billion |
| 6 - Collectables..... | \$ 2.2 Billion |
| 7 - Home & Garden..... | \$ 2.0 Billion |
| 8 - Toys..... | \$ 1.8 Billion |
| 9 - Sports..... | \$ 1.8 Billion |
| 10 - Jewelry & Watches..... | \$ 1.7 Billion |
| 11 - Cameras & Photo..... | \$ 1.3 Billion |
| 12 - Business & Industrial..... | \$ 1.2 Billion |

"Our strong Q4 results capped off outstanding success throughout the year, with exceptional growth across every part of the business," said Meg Whitman, President and CEO of eBay. "We have tremendous momentum going into 2005, and I'm more confident than ever that the decisions and investments we're making today will ensure a bright future for the company and our community of users around the world."

On eBay®

43 toys are sold every second

A car is sold every 90 seconds

A book every 2 seconds

A diamond ring every 2 minutes.

A laptop computer every 30 seconds

A desktop computer every 90 seconds

A digital camera every 30 seconds

An article of clothing every 3 seconds

A car accessory sells every 2 seconds

A professional tool every 30 seconds

A piece of vintage jewelry every 2 minutes

A small kitchen appliance every 60 seconds

A forklift is sold every 4 hours

**SALES ON eBay CONTINUE AT THAT FAST OF A PACE
24 HOURS A DAY 7 DAYS A WEEK**

