

HOW DO I GET INVOLVED IN THIS BUSINESS?

The reason that they paint houses and cars in so many different colors is because each person is different... each person is attracted to something different.

Well, in selecting a business to pursue, it is exactly the same. Different people are attracted to different types of business concepts.

We feel that we have given you more than enough information so far for you to be able to easily make the next decision. -- to decide if this business sounds good to you and if you would like to go on to the next step in the evaluation process.

This next step in this mutual evaluation process does not place you, or ourselves, into any obligation, or commitment, whatsoever. Either of us can stop the evaluation process any time we want, for any reason that we want.

So... if, at this point, you feel that this business is not “your cup of tea”... no need to go on any further. This is where we mutually part business-wise and we hope that we have left you with a positive impression of our company. We do ask that you tell others about this business -- particular people you think might be attracted to this type of business as compared to grilling hamburgers, frying chickens, running a janitorial service, or a muffler or transmission shop.

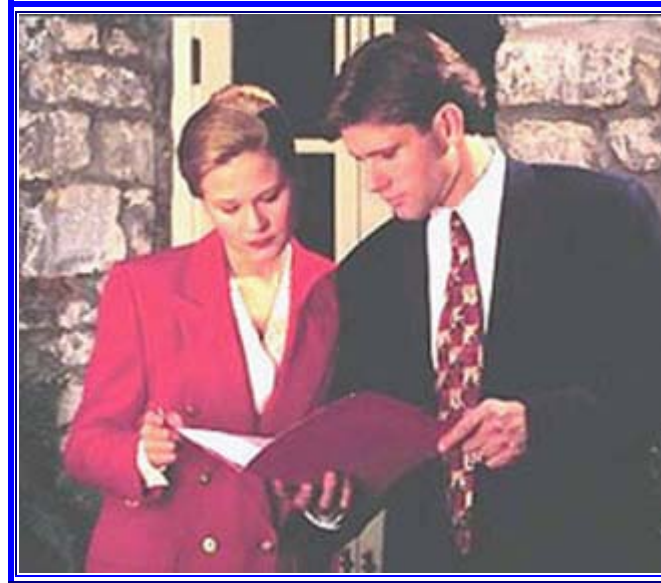
However... if you do desire to go on to the next step in continuing our mutual evaluation process to the “Preliminary Application Form” included in this package, or you can also find it on its link to the franchise information page on our web site (AuctionStore.com).

From what you have been reading so far you have learned much about us and our business... now since you have an interest, it is our turn to learn a little something about you.

Fill out and submit, the form to us as indicated. The information you submit to us for evaluation is totally confidential. It is for our internal evaluation use only... we do not share it with anyone.

Submitting the “Preliminary Application Form” to us does not place you into any obligation whatsoever.

We recognize that your goal is to find the best business FOR YOU.



On the other hand, our goal is to select the one best qualified applicant out of all the people applying for each area as our franchisee for that area. Each of our goals is completely natural and proper, easy to understand, and respect, each others' goals.

We feel that our goal is much more difficult than yours. After all, we are totally sure that our business is the best being offered in today's world... we are dedicated not to put into the hands of the wrong people.

Opportunity is never "**passed up**",
it is simply "**passed on**"
to someone else.

After we receive, and have time to review, your completed Application, we will contact you to continue the evaluation process.