

**AuctionStore.com**

is recognized as the innovative leader in this new growing



neighborhood auction center industry.



**We are light years ahead of anyone else In our Industry!**

Our local neighborhood eBay auction centers will allow every resident in the nation the opportunity to sell any quantity of items that they desire on eBay. As often as they desire.

Customers simply give their unneeded or unwanted, new or used, items that have been lay around gathering dust in their safety deposit boxes, storage units, closets, attics, basements and garages, etc. to our local franchised eBay center to be auctioned off on eBay for them.

And after that, they simply go home, wait for the auction to end, and take their checks to the bank. How easy is that! Now everyone can sell anything on eBay.

All the work of preparing and selling a product for auction on eBay, monitoring the auction and then packaging and shipping the item, is done for the customer by the locally owned franchised eBay auction center.

**Our revolutionary**

**COMPUTER SOFTWARE SYSTEM**

**is one of the things that makes the process so simple for our franchisee.**

When the customer gives our franchisee the item to auction on eBay for them, the franchisee's eBay auction center uses special software to research the item's anticipated sale price on eBay by automatically researching previous eBay auctions of the same item. The center takes the pictures. Next, the center writes the description of the eBay auction listing by simply filling in the blanks on the computer screen. Then our software automatically posts the 7 day auction on eBay. And when the auction is completed, it notifies the winner. The auction center then packages and ships the item to the winner. Then, the software deducts the auction center's commission on a sliding scale of 15% to 39% for the items that were dropped off at the auction center (or up to 49% if the auction center picked up the item from the customer) and our software automatically has the bank produce and mail a check to the seller for you, and instantly deposits the franchisee's share electronically right into their bank account.

## **Our eBay retail auction centers are very active in the local community.**

**They do so much good in the community** while they are producing their own products. Our auction centers are always holding lots of **charity auction fundraising drives**. Local charities, schools, non-profit groups & clubs are able to raise funds through item donations that are auctioned and converted into cash for them.

## **Here's how our charity program works**

It's far easier to get someone to donate a no longer used or unwanted item to charity than to get them to donate hard cash. So, our auction center and the charity hold a joint promotional campaign, informing the community, newspapers, radio, TV, civic leaders, Etc (charity drives usually receive free publicity from all of them) of the charity's fund raising drive and instructing charities donors to give all their unwanted donated items to our local franchised auction center. **All those new customers are funneled right into our local franchised center.**

## **It's double pleasure for the donor**

The donor not only feels the pleasure of donating to a worthwhile charity but also the delight of getting rid of unwanted items at the same time. Our auction center then auctions the item on eBay and turns the money (after deducting its fee) over to the charity or non-profit group. It even sends a thank you certificate to hang on the wall (in the name of the charity organization) and a receipt for the full eBay selling price of the donated item to the contributor. Our auction center then adds that new customer to its promotional mailing list.

getting them selling more items through our center over and over again. **It's a win – win – win situation.**

**Our franchised auctioncenters also  
help local businesses  
greatly improve their cash flow and profits.**

The area businesses are able to auction off their overstocked, outdated, distressed inventory, outdated equipment, and unneeded or excess supplies through our franchised auction center. It's a great service for local businesses. Instead of lying around gathering dust, unneeded items become quick additional liquid capital for businesses. Better yet, the price the business typically receives at eBay auction is approximately **4 to 6 TIMES** what the business would normally have received at typical liquidation prices for the same items.

**Everyone in the community is a winner** when our franchised eBay auction center opens in the area.

**No wonder everyone loves us.**

**And  
eBay® directly helps you  
by Contributing up to 25%**

**of your Franchised auction  
centers Advertising Budget  
Up to \$8,000  
Per Franchised Center  
Each Quarter\***

\* (Your auction center must qualify for monthly cooperative advertising money from eBay. It will probably take the center a short period of time before the auction center becomes what eBay calls a "power seller in good standing" and then starts to qualify for the monthly advertising money. Other terms and conditions apply).

**eBay® allows you to use and display  
many of their logos\***

**AND USE SIGNS ADVERTISING YOUR auction center AS AN  
"AUTHORIZED eBay TRADING POST"  
OR AN  
"AUTHORIZED eBay TRADING ASSISTANT"**

\* (Your auction center must maintain fair and reasonable minimum ethical and sales volume standards to be allowed to use, advertise, & display eBay branding and eBay logos. Other terms and conditions apply)

**eBay welcomes and supports our franchised auction centers with ongoing programs like providing monthly advertising money\* to the auction centers, which helps to make the auction center operating costs and overhead about the lowest in the retail industry. In return, our neighborhood auction centers expose eBay to people who otherwise might never have sold anything on eBay. Approximately 90% of the people selling items at our auction centers have**

never previously had any dealings whatsoever with eBay. An astounding 80% of the cent customers are proving to be multi repeat customers.

**Our eBay auction centers are one of the nation's least expensive businesses to set up and to run.**

**No money is tied up in inventory.**

**The inventory of products that your center sells are the products given by yo customers and handed to your auction center **FOR FREE.****

**And we are paid in advance for everything before we ever ship it.**

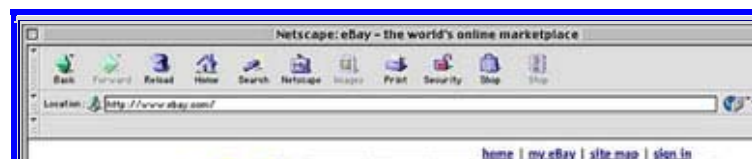
**We Have no accounts receivable.**

**What a fantastic business model.**

**YOUR FRANCHISED AUCTION CENT  
WILL BE PROMOTED AS THE**

**eBay<sup>®</sup> AUTHORITY FOR YOUR ARE**

**WITH OUR  
POWERFUL  
ONGOING SUPPORT**



**WE WILL HELP YOUR  
AUCTION CENTER**

**BECOME KNOWN AS  
THE RESIDENT**



**AUTHORITY  
FOR YOUR  
AREA**



With our complete marketing program, **YOUR AUCTION CENTER** will...

**Be** very aggressively positioned as the total **“all things eBay”** authority in your area.

**IN ADDITION TO OUR SOLID WEEK LONG  
CLASSROOM TRAINING PROGRAM  
AT CORPORATE HEADQUARTERS**

**Our franchisees** have the opportunity of actually being trained and certified as an eBay education specialist trained by eBay themselves. As soon as you complete this optional eBay's training, and pass eBay's final exam... you will receive eBay certification, plus another free listing on the eBay web site for your area to see, plus a certificate from eBay to hang on your wall.

wall, and you will be authorized to use the official eBay education specialist logo, shown below, in your your printing business card, and all advertising.



**We want everyone in your area desiring anything about eBay, or desiring to turn any item into cash to be automatically drawn right to your auction center.**

**We know that with our training and ongoing support you will know how to handle everything for them.**