

**WHERE DOES
ALL YOUR INCOME
\$\$\$\$\$\$
COME FROM?**

**We lead you in
an intense amount of local marketing.**

We constantly develop a tremendous amount of extremely high power, very productive marketing programs for our franchisees. We feel that ours is more marketing than is done by all other multi unit chains or franchises in the industry combined. We do this to lead our franchisees to the highest possible revenues in the industry.

**We intend to even constantly increase
our marketing dominance in the industry**

YOUR AUCTION CENTERS 10 "HIGH POWER" INCOME SOURCES



CONSIST OF:



- 1 — Items to Auction Received from Local Residents
- 2 — Constant Charity & Non-Profit Fundraising Drives
- 3 — Surplus Inventories, etc. Received From Local Businesses to Auction for Them
- 4 — Estates Sales, Bankruptcy, & Repossession Auctions
- 5 — Selling of Your own Wholesale Purchased Products on eBay
- 6 — Selling The Autos of Local Residents on eBay Motors
- 7 — Sales Affiliate Program, & "Clean Sweep Home" Auctions
- 8 — eBay Real Estate Listings via Owner
- 9 — Holding of eBay Auction Home Parties
- 10 — First Teach & Then Continue To Mentor People Who Want To Earn Extra Money Selling products On eBay.

INCOME SOURCES!

MAKES US THE MOST INCOME GENERATING

**BUSINESSES IN THE ENTIRE
eBay "AUCTION CENTER INDUSTRY."**

Working with you to constantly increase your auction centers high profitability is our major ongoing project.

Where does all your income come from?
Our Very Powerful Proprietary Program for your Receiving

1- An Extremely High Volume Constant Supply of Auction Items From Local Residents.

Where does all your income come from?
2 – CONSTANTLY HOLDING LOTS OF CHARITY FUNDRAISING DRIVE



eBay Auction Centers Receive Tremendous Amounts of Merchandise for Auction by constantly conducting Auction Fundraising Drives for Local Charities, Schools, Non-Profit Groups, Clubs, etc.

One auction center, in business less than a year, reported that just **6 months** after first activating their Fundraising program they were conducting auctions for over **160 non-profit clients**, so far having raised more than **\$1 million** for the clients.

A few eBay auction centers just specialize in this Fundraising Market alone. The super high volume that is produced by fundraising is well worth the effort.

School and nonprofit fundraising programs are big business in the United States, estimated to be a **\$30 billion industry**.

A national survey conducted by the National Association of Elementary School Principals (NAESP) revealed that over 90 percent of schools raise supplemental funds and 72 percent average yearly earnings of \$10,000 to \$25,000 through an average of three fundraising programs annually.

**People desiring to support their favorite charity or non profit group can also partake of our
"Clean House" "Home Shopper Service".**

They can make an appointment to have someone from your auction center come to their home for a "clean house"— meaning sort through everything, from a single room to a warehouse full of items, and help identify items tucked in closets, attics, basements, etc. that have the potential of being auctioned on eBay and the proceeds donated to help their favorite charity.

**The above signs are placed in local newspapers as
advertising which gets us even more charity and non
profit fundraising clients who never thought of us before.**

THIS MONTHS
 CHARITY & NON PROFIT GROUP
FUNDRAISING
AUCTIONS

East Bay
Cancer Society

CARLIN HOUSE
 For Abused Women & Children

LOVE NOT DRUGS

Father Joes Rescue Mission
 for the Homeless

Rialto High School Band
 Trip to Hawaii

Ask us to show you how easily
 WE CAN RAISE MONEY FOR
YOUR
NON PROFIT GROUP
OR CHARITY

SPREAD THE WORD ABOUT
 CHARITY & NON PROFIT GROUP
FUNDRAISING
AUCTIONS

County Humane Society

The City Fund for our
NEW FIRE RESCUE TRUCK

Your Unwanted Items Will Help Build
 The Johnson City
 Neighborhood After School Center

Mishatonka
Opera Guild

THIS SPACE IS RESERVED
FOR YOUR GROUP

Ask us to show you how easily
 WE CAN RAISE MONEY FOR
YOUR
NON PROFIT GROUP
OR CHARITY

NOTE—Our Attorneys thought it best to change the real charity and non profit fundraising names to the fictitious names on the above signs

**The ongoing support
 that we provide to you
 for your fundraising programs
 is very powerful.**

Where does all your income come from?

The Highest Power Program Ever Devised for your Receiving

3 – Massive Quantities of Surplus Inventories, Supplies, Equipment, Constantly From Local Businesses





When they have a proper marketing program in place
for it

eBay Auction Centers Receive Tremendous Amounts of

**Excess, Close Out, and Overstocked
Inventory, Liquidations and Supplies,
Machinery and Equipment From Local
Businesses**

For you to auction off for them.

Several Auction Centers Deal only in this business surplus market and are absolutely swamped "to the rafters" with products to auction.

The volume of these goods received from businesses that they are continually posting for auction is mind boggling.

For these very large numbers or sizes of items received from this source, typically arrangements are made to store the items in a secure off premises mini bay warehouse until the auctions are concluded.

Where does all your income come from?

4 - ESTATE SALES, BANKRUPTCY & REPOSSESSION AUCTIONS

Our "Drop-Off" Stores Conduct Professional Estate Auction Sales and Bankruptcy sales for Area Attorneys, Executors, Relatives, (estates, bankruptcy & also repossession auctions for Banks, Lenders, Creditors, etc.

Our marketing programs will help keep you in touch with the proper parties.

Extremely productive "true market value" producing auctions that reach a worldwide audience of 135 million registered bidders. Not just the few low bidding local...

[fourthhouse.com](#)



**“courthouse bargain
hunting regulars”.**



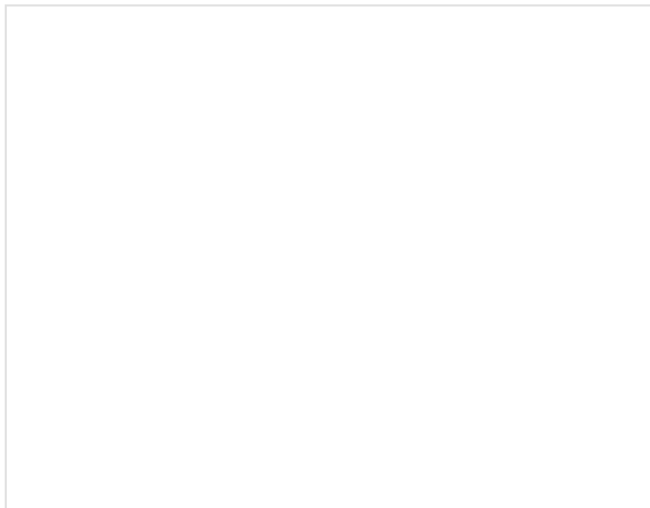
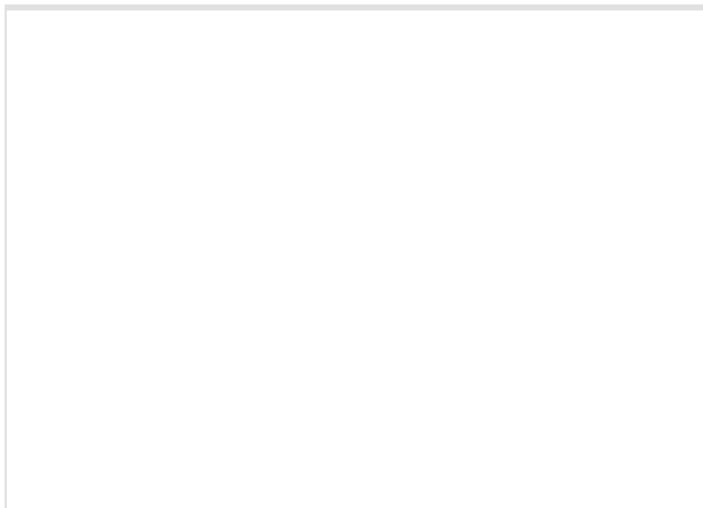
Where does all your income come from?

**5 - SELLING YOUR OWN
WHOLESALE PURCHASED
PRODUCTS on eBay®**



Where does all your income come from?
Selling Cars For Local Residents On

6





**Did you realize
That just this one classification alone on eBay,
"eBay Motors" has grown into
the World's Largest Automotive Market'**

On eBay Motors

**A car sells every 1.7 minutes.
A motorcycle sells every 7 minutes.
A Ford sells every 11 minutes.
A Mustang sells every 59 minutes.
A Corvette sells every 3 hours.**

**An Auto Part or Auto Accessory sells every 2 seconds.
An Automotive Body part sells every 16 seconds.
An Motorcycle part sells every 18 seconds.
An Engine part sells every 85 seconds.
A Tool sells every 103 seconds.**

**300,000 automobile were sold on eBay in 2002.
eBay Motors is growing at over 150% every year.**

**eBay motors is a goldmine
accounting for almost one third of eBay's total revenue.**

There are well over 7 million unique visitors a month

